

**READING REALITY**

Telemetry allows to get data from environment and from devices. Collected data can be used to improve processes and business efficiency.

**WHAT IS PriMo**

PRIMO is a printing management software-and-services solution, for medium-to-large companies

Allows simple and brand-independent control, providing all the needed reporting & KPI

Offers more negotiating power, permitting hassle-free brand switch

Brings peace between Facility and ICT departments

**HOW IT WORKS**

An assessment allows detection and identification of all the printer and scanners. Our software then collects real-time data from the devices, allowing central reporting about:

- Printed pages counters
- Consumables status (paper, inks, etc.)
- Overall Status and diagnostics
- Maintenance request need

Software is easily accessed via web browser. Alerts can be forwarded to any existing trouble-ticketing system.

Different management levels can be defined.

**WHY?**

A lot of money is spent in managing printing infrastructures which are far from optimal.

Printer monitoring provided by brands does not allow multi-brand environments.

Printing devices are often installed without thinking about printout volumes. Devices selection is not optimal in relation to users needs.

Driver management on user computers is complex.

Printer cost optimization requires financial evaluations.

**WHAT TO DO?**

A quick assessment can allow analysis of possible savings, and give you a report and possible evolution strategy

We are available to evaluate and analyze your infrastructure and offer a possible optimization. Put us to the test!



**PRIMO**  
Printer Monitoring & Control

**Printer management done right!**

**vmware**  
made all server producers equal

**PRIMO**  
makes all printer vendors equal

**Vendor independent monitoring:**  
KPIs for printing & scanning  
~  
**More contracting power:**  
hassle-free brand switch  
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**Refurbished equipment?  
Mixed environments?**

**No problems**